

# TOP 6 REASONS

Outsourced Accounting  
is Better for Business

**Especially Dental Practices!**



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**Duncan, Messersmith**

AND ASSOCIATES, Ltd.  
CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS

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Our best guess is that you didn't launch your dental practice because you love accounting work. So why take on these complex tasks that keep you in the back office and away from your patients?

We want to help you get out of the back office and back to business. **BOSS™ (Back Office Support System) is our convenient and affordable outsourced accounting package** designed for busy dental practices just like yours. Simply hand over your accounting work to us, and we do the rest.

You likely downloaded this informative paper because you are tired of the complexities and ensuing pains that come with handling your own accounting. Don't allow this drain on your time to take you away from your true passion—growing your practice and healing your patients. Let us help you get out of the back office and back to business.

## TOP 6 REASONS why outsourcing your accounting is better for business.

### 1 Year-round Expert Accounting Designed for Dentists

Our team serves as your "internal" accounting department, handling everything from accounting and bookkeeping to payroll and tax. And because we are familiar with the daily operations, overhead structure, and billing routines of dental practices, we are uniquely qualified to handle all of your back office accounting work for you—freeing you to focus on business growth and your patients.

### 2 Exceptional Time Savings

If you actually counted the hours you spend on tax and accounting work, you might be surprised at just how much of your time is confined to the back office. You can experience exponential time savings when you outsource your accounting and free yourself from time-draining, highly complex compliance work—time better spent with your patients.

### 3 On-demand Access to Your Data

We stay ahead of the latest technologies to ensure that our firm operates at peak efficiency and that you receive exceptional service. Our advanced online platform allows us to handle your accounting work remotely and provides you with a 24/7 connection to our expert team of CPAs and bookkeepers. You never give up control of your data because it's always at your fingertips.

### 4 Attractive, Cost-effective Fixed Monthly Fee

You work hard for your money, so keep more of it! BOSS provides complete accounting and advisory services at an affordable fixed fee—so you never have to worry about hours adding up and variance in monthly accounting invoices. Outsourced accounting is more affordable than a full-time in-house bookkeeper. In fact, many clients report a 50% reduction in cost.

# 5

## Unmatched Security

Confidentiality of financial information, including employee benefits and wages, ranks high in importance. When accounting is handled in-house, it's difficult to maintain privacy of information and ensure that proper controls are in place. BOSS offers a third-party administrator (our firm) to monitor and manage all accounting functions—resolving data privacy and control issues.

# 6

## We LOVE Working with Dentists

When you find a niche you like, you stick with it—and we love serving dentists! Over the years, we've become experts in your profession, offering custom accounting services to support your needs. Accounting expertise + dental practice experience = the ideal solution for you.

## Lose the headaches associated with complex compliance work. Let us do the accounting!

**BOSS** is the answer to your accounting headaches. Years of dedication to client service combined with our experience working with dental clients ensures accuracy of financial data and reporting. Even better, you are supported within an on-demand cloud-based platform, so you always have access to your data—when YOU need it.

**Talk to one of our experts today!** We are happy to walk you through the service and show you the value of moving to outsourced accounting. It really is better for business.

**Schedule your free consultation today. Let us show you how we can simplify your life and practice.**

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